

EVENTS AROUND TOWN



The Peach Bus promotes more "direct" routes.

January 15 - May 30 THE MOREHOUSE COLLEGE MARTIN LUTHER KING, JR. COLLECTION

Atlanta History Center
Route 38 from Lindbergh
www.atlantahistorycenter.com

January 20 - April 29 LOUIS MANZA: A GARDEN OF UNEARTHLY DELIGHTS

The High Museum
Across from Arts Center Station
www.high.org

January 1-27 CIRQUE DU SOLEIL, CORTEO

Atlantic Station
Free shuttle from Arts Center Station
www.atlanticstation.com

COMMUNITY EXCHANGE MEETING

Thursday, January 18
7:00-8:30 PM

Roswell City Hall, 38 Hill Street • Suite 115
Roswell, GA 30075

MARTA will be conducting a community exchange meeting to discuss routes and service in and around the North Fulton area.

We want to hear from you on how MARTA can better meet the service needs of our communities. If you have questions or suggestions regarding Route(s) 5, 41, 70, 85, 87, 140, 143, 148, 132, 150, 305 and 328, please plan to attend.

Questions, contact Toni Thornton, Community Outreach Planner, MARTA, (404) 848.5423.

breeze BULLETIN

January 17, 2007
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MARTA IMPLEMENTING SERVICE IMPROVEMENTS

The MARTA Board of Directors has approved a \$13.8 million mid-year budget adjustment to improve cleanliness, customer service, safety, reliability and service delivery.

System Cleanliness and Customer Service Improvements

- Additional phone representatives in Call Center to reduce hold time
- Improved maps and area information in rail stations
- Additional track and rail car cleaning staff
- Additional rail station maintenance staff
- Replacement of worn carpet in oldest rail cars

Reliability and Safety Initiatives

- Improved lighting in stations
- Additional staff to answer station emergency and information phones
- Adding rail maintenance staff at South Yard to get trains back into service faster
- More resources dedicated to the repair of rail car and rail station public address systems
- Additional programs to increase proactive maintenance of rail cars and tracks

Service Delivery Improvements

- Additional paratransit operators
- Expansion of evening service on Proctor Creek Line to run to Candler Park until 9 p.m.
- Bus service improvements will address overcrowding, schedule adherence and customer convenience on 48 routes (additional changes to be made in April 2007)

Breeze. We're Building a Better Way.

**JOIN THE 100,000
CUSTOMERS
WHO HAVE
THEIR NEW
BREEZE CARDS:
GET ONE WHILE
IT'S FREE!**



MARTA has issued over 100,000 Breeze Cards—an important milestone in the conversion to its new smart-card based fare collection system. MARTA began distributing free Breeze Cards to customers at the end of September 2006.

Now is the time to get your free Breeze Card. They have been designed to fit the needs of all customers and there are a number of ways to get one today! You can order a free Breeze Card at www.breezecard.com, by picking up a form from an in-station customer service representative, or at any MARTA RideStore. Free Breeze Cards will be available until Spring 2007. You can also purchase a card at any rail station vending machine for \$5.

Breeze Cards can be loaded with up to \$100 in stored value, multiple trips or monthly, weekly and weekend passes. The cards are designed to last four years and are eligible for Balance Protection—a program through which registered customers can recover the value loaded onto their card if it is lost or stolen.

In addition, MARTA now offers customers the convenient option to use a credit or debit card to purchase fare at any Breeze vending machine.

MARTA customers who receive a pass through their employer or school will be issued a Breeze Card through those programs in the spring, and do not need to order or purchase a Breeze Card at this time.

For more information about Breeze, please visit or call 404-848-5000.

FUN ZONE

See if you can figure out this brain teaser before the end of your trip!

1. If potatoes should be boiled for 20 minutes, can you say how long sausages should be grilled?

1. The same as short ones.

First Name:
 Last Name:
 Mailing Address:
 City:
 State:
 Zip Code:
 Email:
 Phone (Home):
 Phone (Alternate):
 Middle Initial:
 Suffix (Jr./Sr.):

Simply fill out the order form and drop it in the mail.

BREEZE CARD OFFICE
Metropolitan Atlanta Rapid Transit Authority
P.O. Box 14589
Atlanta, GA 30324-1589

We'll send your new Breeze Card right to your house!

NOTE: Only one Breeze Card per customer.



Please fill out this order form accurately to ensure you receive your Breeze Card in the mail. Print clearly and use blue or black ink. Information is available in ADA accessible formats by contacting 404-848-4037. MARTA will not sell or give your personal information to any outside entity.

EMPLOYER, UNIVERSITY AND K-12 PASSES HOLDERS: Do not fill out this form. Your Breeze Card will be provided by your program administrator.

Activate Balance Protection: Once you receive your card, call the customer service number listed on the back of the card to activate Balance Protection.

For more information, visit www.breezecard.com or call 404-848-5000.

Disclaimer: This FREE offer is only available for a limited time by filling out this form and mailing it in or visiting www.breezecard.com. After this introductory period, the Breeze Card will be \$5. When your card arrives, you will need to load value on it before it can be used. Value can be added to your card at vending machines in all MARTA rail stations, fare boxes on all MARTA buses, or at any RideStore. Breeze Cards are subject to Breeze Card terms and conditions.