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ATLANTA

on the go

AUGUST 2007

The Life & Times of Benjamin Franklin



ATLANTA HISTORY CENTER



PORTRAIT BY MICHAEL J. DEAS

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GE ENERGY PRESENTS

Benjamin Franklin

IN SEARCH OF A BETTER WORLD

JULY 4 - OCTOBER 14, 2007



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The magazine is available at MARTA rail stations and in Atlanta area hotels and visitor centers.

For advertising rates and information call 770-992-7808.



Shuttle to Turner Field

Going to cheer the Atlanta Braves onto victory? Let MARTA's Braves Shuttle take you to Turner Field quickly and without the hassle of downtown traffic jams and added parking expense.

The Braves Shuttle will depart from the Underground/World of Coca-Cola Plaza **beginning 90 minutes before each game and will run every 15 minutes throughout the game until one hour after the final out.** The shuttle will return to the Underground/World of Coca-Cola Plaza up to the seventh inning. After the seventh inning, the shuttle will return riders to the Forsyth St. entrance of the Five Points MARTA Station.

The shuttle is free when you transfer from any MARTA Bus or rail station with a valid Breeze Card/Ticket. Please remember to:

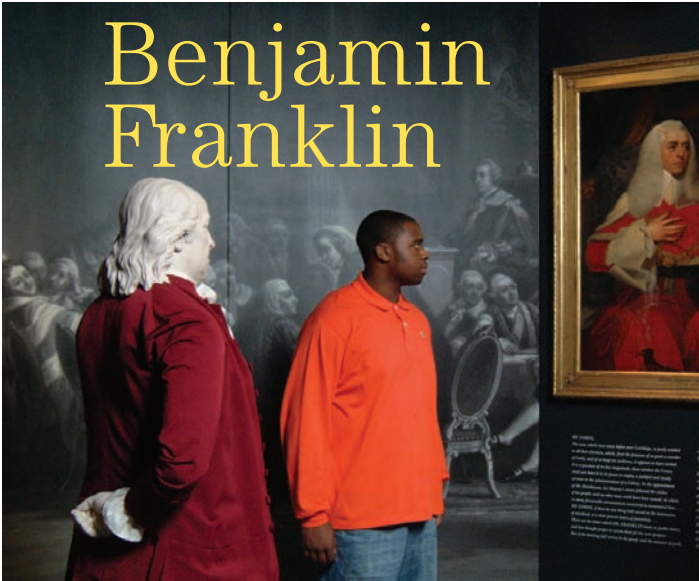
- Buy a round trip fare (\$3.50) at a Breeze Vending machine at any MARTA Rail Station or at the Underground
- Buy each person their own Breeze Card/Ticket

Tap the Breeze "target" when exiting the train station (this will also put a transfer on your card).



THE LIFE & TIMES OF

Benjamin Franklin



In his time, Benjamin Franklin was this country's greatest scientist, inventor, entrepreneur, diplomat, philanthropist and humanitarian — in addition to being one of the most-quoted and affable humorists. Three centuries later, the achievements and legacy of this self-taught icon are more relevant than ever.

In honor of the 300th anniversary of his birth, the Atlanta History Center (AHC) is celebrating the life and legacy of one of our most remarkable founding fathers with the blockbuster exhibition, *Benjamin Franklin: In Search of a Better World*, through October 14, 2007. The AHC is only one of five venues (and the only one in the Southeast) to host this critically acclaimed exhibit, which opened in Philadelphia last December and was seen by more than 200,000 people.

Created by Philadelphia's five leading Franklin-related cultural institutions,

Benjamin Franklin: In Search of a Better World, is a once-in-a-lifetime opportunity to see artifacts that have never traveled outside Philadelphia before, and probably never will again, including Franklin's printing press, odometer, bifocals, lighting rod, and armonica, as well as his 1790 anti-slavery petition and his draft copy of the Declaration of Independence. Also included in this tercentenary exhibition are rare artifacts associated with the founding by Franklin of America's first public hospital, the first public lending library, and the first volunteer fire company.

The exhibition features more than 40 interactive devices, giving young visitors more personal and hands-on opportunities for discovery and learning. The educational mission of the project is to delight and inspire audiences with a forward thinking, inventive image of Benjamin Franklin.

The 8,000 square-foot exhibition —

which will occupy the Harriet and Elliott Goldstein Gallery and the Nicholson Gallery — features eight sections highlighting the original genius, wit and imagination of Ben Franklin. Sections include: Character Matters, B. Franklin Printer, Civic Visions, Useful Knowledge, World Stage and Seeing Franklin. Meet the man behind the myth as you follow his path from rebellious teenager to one of the most influential personalities of his day — and ours.

Grab your family and friends and meet Ben Franklin! While touring the exhibit, you can:

- Practice typesetting your own broadsheet pamphlet
- Climb aboard a 25-foot ship and re-create how Franklin charted the Gulf Stream
- Hear from Franklin's many alter egos, including Silence Dogood and Poor Richard
- Stand beside Franklin as Privy Council accuses him of treason in London, in the wake of the Boston Tea Party
- View original copies of the five founding documents that were signed by Franklin, including the Declaration of Independence, Constitution of the United States of America, Treaty of Paris, Albany Plan of Union, and the Treaty of Amity.



- See the first edition of *Poor Richard's Almanack*, his innovative bifocal eyeglasses, an unusual Franklin-invented musical instrument known as the glass armonica, and much, much more.

Visit www.atlantahistorycenter.com for more information, or call 404-814-4116. The Atlanta History Center is located at 130 West Paces Ferry Rd., NW.

good SPORTS

ATLANTA BRAVES TURNER FIELD

Wed, Aug 1	Houston Astros	7:35pm
Thur, Aug 2	Houston Astros	7:35pm
Fri, Aug 3	Colorado Rockies	7:35pm
Sat, Aug 4	Colorado Rockies	7:05pm
Sun, Aug 5	Colorado Rockies	1:05pm
Tues, Aug 14	San Francisco Giants	7:35pm
Wed, Aug 15	San Francisco Giants	7:35pm
Thur, Aug 16	San Francisco Giants	7:35pm
Fri, Aug 17	Arizona Diamondbacks	7:35pm
Sat, Aug 18	Arizona Diamondbacks	7:05pm
Sun, Aug 19	Arizona Diamondbacks	1:05pm
Fri, Aug 31	New York Mets	7:35pm

ATLANTA FALCONS GEORGIA DOME

Mon, Aug 27 (pre-season)	Cincinnati Bengals	8:00pm
Fri, Aug 31 (pre-season)	Baltimore Ravens	7:30pm

around TOWN

EVENTS
OF THE
SEASON



Louis Monza: From Politics to Paradise

"Louis Monza: From Politics to Paradise," will be on exhibit at the High Museum of Art through August 19. Featuring works the High received as gifts, this exhibition will track a narrative reading of Monza's work, from the despair it expressed in the wake of World War II to its culmination in his personal paradise. **For more information, call 404-733-HIGH. The High Museum is located at 1280 Peachtree St., NE.**

MARTA directions: Exit Arts Center Station

Nostalgia at Chastain

The Classic Chastain Summer Series presents Peter, Paul, and Mary on August 10, at 8 p.m. Hear the "best of" these singers and activists who have been together since the 1960s. Take another nostalgic trip to the 1980s with Kool and the Gang and KC & the Sunshine Band on August 25 at 7:30 p.m. **For more information, visit www.classicchastain.com. The Chastain Park Amphitheatre is located at 4469 Stella Drive.**

MARTA directions: Board bus 38 Chastain from Lindbergh Station

Thomas and Friends

On August 11 and 12, The Atlanta Symphony hosts Thomas and Friends live on stage in "Thomas Saves the Day." Beloved by children around the world, Thomas the Tank Engine™ makes his live U.S. stage debut. This 90 minute musical adventure enters the world of trains with



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engaging personalities who have exciting adventures. **For more information, visit www.atlantasymphony.org or call 404-733-5000. Atlanta Symphony Hall is located in the Memorial Arts Building, Woodruff Arts Center, 1280 Peachtree St., NE.**

MARTA directions: Exit Arts Center Station

Grant Park Summer Shade Festival

The 5th Annual Grant Park Summer Shade Festival is scheduled for August 25 and 26. This free event, set along the beautiful, shaded paths in historic Grant Park, features a juried artist market, live music, entertainment, great food and activities for kid. "Corks and Forks-A Fine Food and Wine Event," held in conjunction with the Festival, is a ticketed event featuring Atlanta's top chefs.

For details and ticket information, visit www.summershade.org, or call 404-521-0938. Grant Park is located at 600 Cherokee Ave., NE.

MARTA directions: Exit Five Points Station; take Bus 97 (Georgia Ave/Grant Park)



Big Bad, Little Red, Pig Show

"Little Red" is riding into our neighborhood and the Big Bad Wolf is working overtime as Lee Bryan, a.k.a. "That Puppet Guy," brings the "Big Bad, Little Red, Pig Show" to the Center for Puppetry Arts, August 24 through September 9.

Little Red and the Three Little Pigs are cleverly woven together with one very busy Big Bad Wolf to share in the fun. Lee Bryan gives this production a new twist by using rod and hand puppets and an original script.



The Center for Puppetry Arts is located at 1404 Spring St. (at 18th). For more information, visit www.puppet.org, or call 404-873-3391.

MARTA directions: exit Arts Center Station via W Peachtree St., and walk 2 blocks NW

14th Annual Can-Can Ball

Help fight hunger! Put on your favorite dancing shoes and join the Atlanta Apartment Association at the 14th Annual Can-Can Ball to benefit the Atlanta Food Bank. The event will be held August 24 at 8 p.m. at the Sheraton Atlanta Hotel, 165 Courtland Street. General admission is \$75. **For more information, visit www.cancanball.org, or call 770-518-4248.**

MARTA directions: Exit Five Points Station and board bus 16, 100, or walk 2 blocks from the Peachtree Center Station

Last Comic Standing

Have a laugh with Josh Blue, winner of the 2006 Last Comic Standing Competition, on August 24 at the Ferst Center for the Arts, Georgia Tech. Performance begins at 8 p.m.

For time and ticket information, visit www.ferstcenter.org or call 404-894-9600. The Ferst Center is located at 349 Ferst Dr. MARTA directions: Exit Arts Center Station, and board bus 98

West Side Story

"West Side Story" is the adaptation of the classic "Romeo and Juliet" love story set amid rival gangs in New York's West Side. This tale relives the courtship and doomed love story of Tony and Maria. Jerome Robbins' groundbreaking choreography and the magnificent score, written by Leonard Bernstein and Stephen Sondheim, combine to make this an unforgettable performance. Scheduled for August 21 through 26 at the Fabulous Fox. **Visit www.theatreofthestars.com, or call 404-252-8960 for times and ticket information. The Fabulous Fox is located at 660 Peachtree Street.**

MARTA directions: Exit North Ave. Station, and walk one block





RideStore/Cashier Locations

You can purchase unlimited ride Weekend, Weekly, Monthly and Visitor Passes at the following convenient locations.

Airport Station

6:30 a.m. to 10:30 pm, M-F; 7:30 a.m. to 10:30 pm Sat. & Sun.

Five Points Station

6:30 a.m. to 7:00 pm, M-F; 7:30 a.m. to 5:00 pm Sat. Closed Sunday.

Lenox Station

7:00 a.m. to 6:00 pm, M-F. Closed Sat./Sun.

Lindbergh Station (Inside Headquarters Bldg.)

6:00 a.m. to 6:00 pm, M-F. Closed Sat./Sun.

Sandy Springs and North Springs Stations

Open 24 hours, 7 days a week.

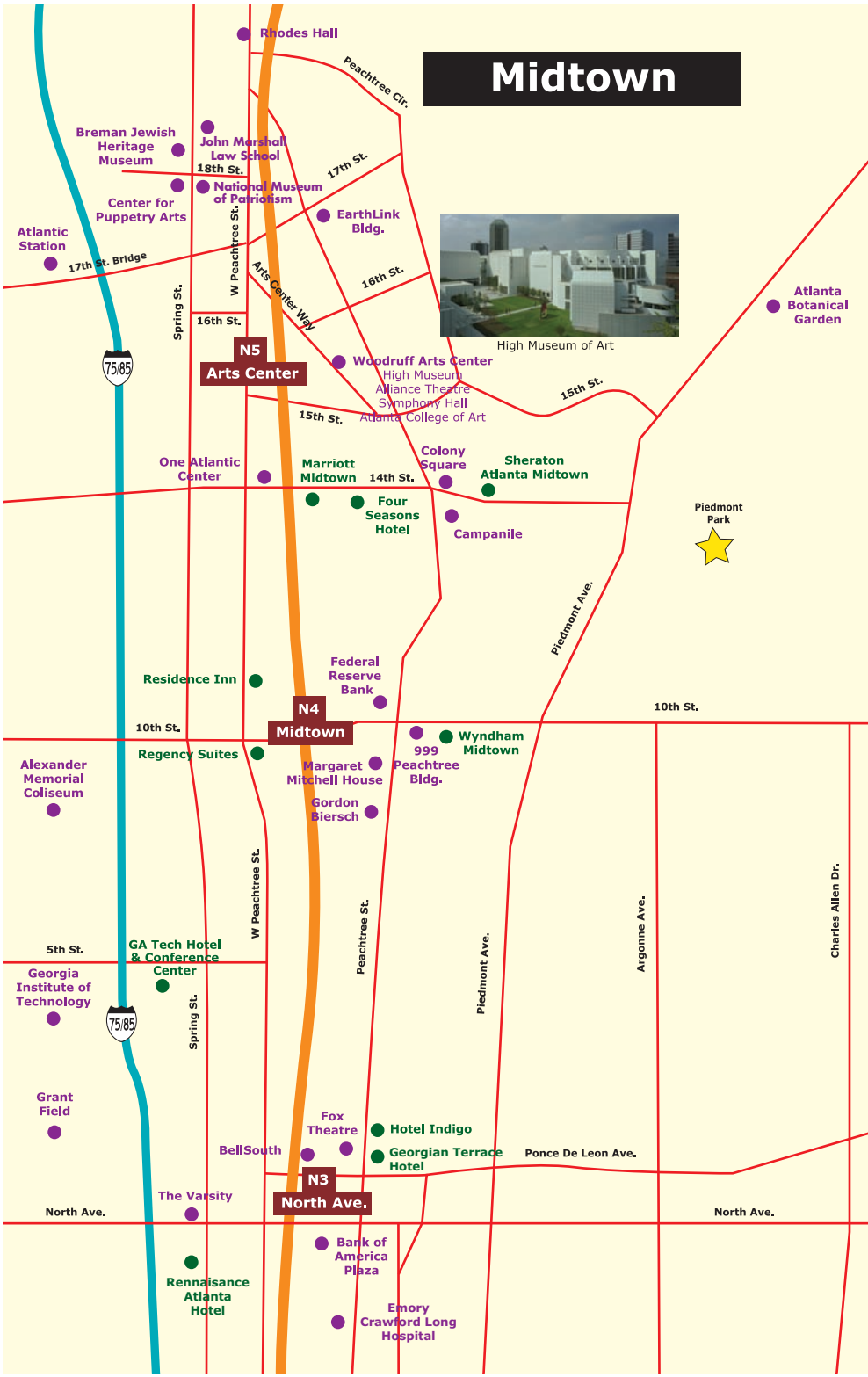
** (Visitor Passes are not available at these two cashier locations:**

LEGEND

- East-West Rail Line
- North-South Rail Line
- Interstate Highways
- RideStores
- Stations with free parking
- Stations with free and long-term overnight

NORTH

Midtown



getting AROUND

Agnes Scott College

Bus 15 from Decatur Station.

Alliance Theater

Arts Center Station.

Apex Museum

Bus 3 from Five Points Station.

Art Institute of Atlanta

Sandy Springs Station.

Atlanta Botanical Gardens

Bus 36 from Arts Center Station.

Atlanta History Center

Bus 23 from Lenox Station.

CNN Studio Tour

GA Dome/GWCC Station

Carter Presidential Library

Bus 16 from Five Points Station.

Center for Puppetry Arts

Two blocks west of Arts Center Station.

Childrens Healthcare of Atlanta

Medical Center Station.

Cyclorama

Bus 97 from Five Points Station or Bus 97 from King Memorial Station.

Emory University, Michael C. Carlos Museum

Bus 6 from Edgewood/Candler Park or Lindbergh Center Stations.

Fernbank Museum of Natural History

Bus 2 from North Ave. Station.

Fernbank Science Center

Bus 2 from North Ave. Station or Avondale Station.

Fox Theatre

North Ave. Station

Georgia Aquarium

Peachtree Center Station.

Georgia Dome

GA Dome/GWCC Station.

Georgia State University

Georgia State Station.

Georgia Tech

Bus 13 from North Avenue Station or Bus 98 from Arts Center Station.

Georgia World Congress Center

GA Dome/GWCC Station.

High Museum of Art

Arts Center Station.



Interdenominational Theological Center

Bus 3 from Five Points Station.

Lenox Square

Lenox Station.

Marcus Jewish Community Center

Bus 150 from Dunwoody Station

Margaret Mitchell House

Midtown Station.

MARTA Headquarters

Lindbergh Center Station.

Martin Luther King, Jr. Center for Non-Violent Social Change

Bus 3 from Five Points or Edgewood/Candler Park Station or Bus 99 from North Avenue Station.

MOCA GA

Arts Center Station.

Morehouse College

Bus 13 from West Lake or North Avenue Station.

Museum of Design Atlanta

Peachtree Center Station.

Northside Hospital

Medical Center Station.

Oglethorpe University, Conant Performing Arts Center

Bus 23 or Bus 41 from Brookhaven Station.

Peachtree Center

Peachtree Center Station

Perimeter Mall

Dunwoody Station.

Phipps Plaza

Bus 23 or Bus 25 from Lenox Station.

Robert Ferst Center for the Performing Arts

Bus 98 from Arts Center Station.

South DeKalb Mall

Bus 15 from Decatur Station or 186 from Five Points Station.

Spelman College

Bus 51 from Vine City Station.

St. Joseph's Hospital

Medical Center Station.

The World of Coca Cola

Peachtree Center Station.

Underground Atlanta

Five Points Station.

Zoo Atlanta

Bus 97 from Five Points Station or Bus 197 from King Memorial Station.

it's MARTA

Atlanta's traffic congestion is legendary. MARTA makes traveling around the city inexpensive and easy! MARTA has stations in the Atlanta Metropolitan and Dekalb County areas, as well as, at the airport next to baggage claim. MARTA offers over 24,000 FREE parking spaces located at stations where parking is allowed.

A one-way trip costs \$1.75 regular fare plus 0.50 Breeze ticket surcharge and includes transfers within MARTA and/or other regional transit agencies.

The MARTA Visitor Pass provides freedom from traffic hassles. Orders of 15 or more Visitor Passes should be ordered at least 20 business days in advance. Call 404-848-5501 for more information.

If this is your first time using MARTA, it's easy to ride by following these steps.

1. Go to a Breeze Vending Machine in a MARTA station to purchase Breeze Card/Ticket (cash, coins, and debit/credit cards accepted).
2. Tap your Breeze Card/Ticket on the target located on the faregate to enter and exit the train station. Bus transfers are automatically loaded onto your Breeze Card/Ticket when you tap the target to exit the station.

If you are a frequent visitor, the Breeze Card is a better option for you. The same passes that are available on a Breeze Ticket are also available on a Breeze Card which expires in 4 years. For a limited time get your FREE Breeze Card by visiting a MARTA ridestore, www.breezecard.com or call 404-848-5000. Breeze Cards can also be purchased at Breeze Vending Machines for \$5.

Marta offers many other services and programs. Please visit www.itsmarta.com or call 404-848-5000 for additional information.

System-wide rail service operates seven days a week from 5 a.m. until 1 a.m.

Hours of Operation

Trains	Frequency
Monday - Friday 5 AM - 1 AM	Peak Hours: 6-9 AM & 3-7 PM Trains run every 10 min* Midday Service Trains run every 20 minutes
Weekend & Holidays 5 AM - 12:30 AM	Trains run every 20 minutes**
* Train operates every 5 minutes from Lindbergh Station to the Airport. ** MARTA may run separate holiday schedules or for major events. Trains may operate as frequently as every 5 minutes.	
Buses	Frequency
Monday - Friday 5 AM - 1:30 AM	Bus times vary on individual routes. Please call customer information at 404-848-5000 for details or check the schedule for your route.
Weekend & Holidays 5 AM - 12:30 AM	

Fare Guide

Fare Options	Available on ...
1-day Visitors pass \$8.00 2-day Visitors pass \$9.00 3-day Visitors pass \$11.00 4-day Visitors pass \$12.00 A .50 surcharge will be added to the Visitor Pass fares listed above to cover the cost of the Breeze Ticket. Breeze Ticket expires 90 days from the date encoded.	Breeze Card or Ticket
7-day Pass \$13.00 30-day Pass \$52.50 Other multi-day and trip passes also available on the Breeze Card.	Breeze Card
All multi-day passes are valid for consecutive days beginning with the first day of use.	

it's MARTA

CUSTOMER INFORMATION

404-848-5000

6 am - 11pm, Monday-Friday

8 am - 10pm, Saturday and Sunday

TDD/TTY

404-848-5665

MARTA EMPLOYMENT JOB HOTLINE

404-848-JOBS

POLICE EMERGENCIES

404-848-4911

PARATRANSIT SERVICES

404-848-5389

LOST AND FOUND

Items left on trains and buses are brought to the Lost and Found Office, situated near the Forsyth Street exit at the Five Points Station. Property is stored in the office for a maximum of 30 days. If you have lost something on a bus or t rain, call the office and be ready to describe the lost item and/or its contents accurately. Call 404-848-3208.

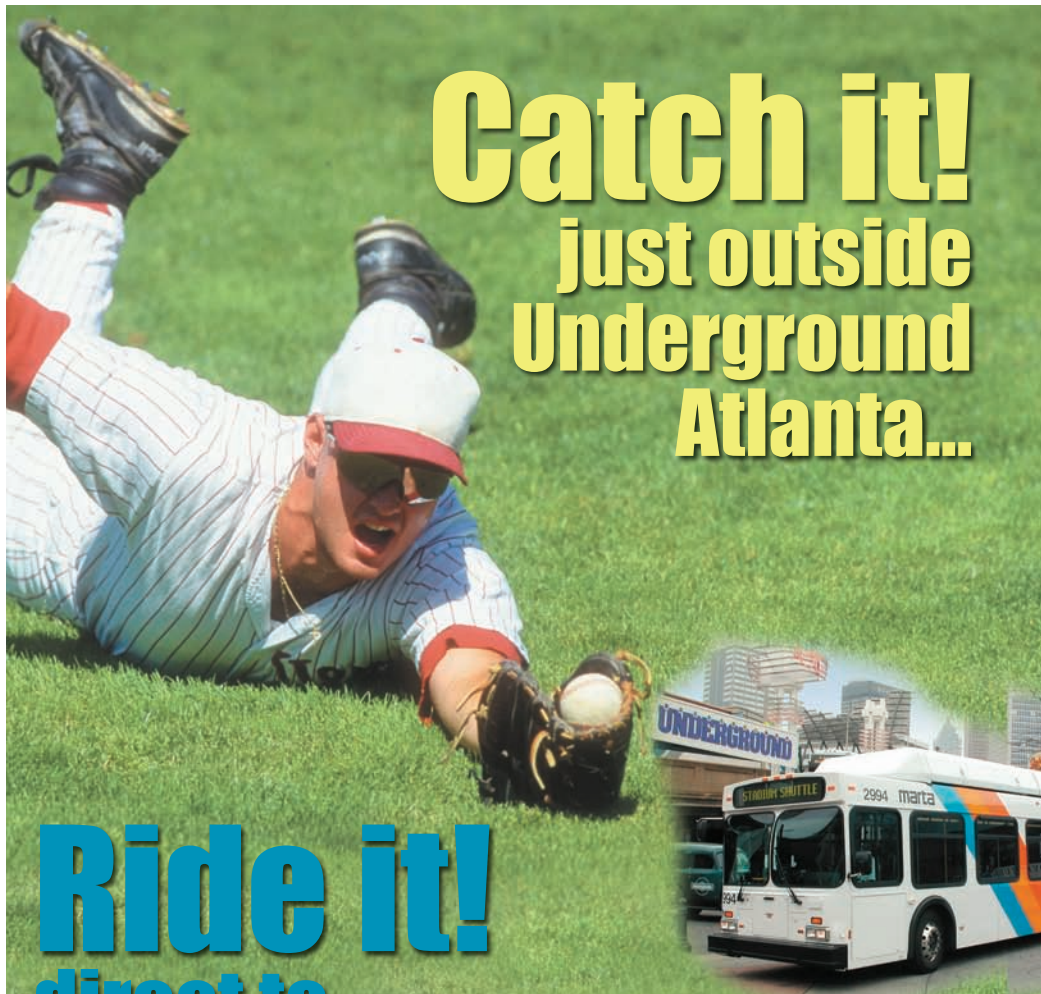


- **150,000 Readers monthly**
- **Available at more than 100 Hotels and Visitor Centers throughout metro Atlanta**
- **Available in MARTA Rail Stations including:**
 - Airport
 - Arts Center
 - Peachtree Center
 - Lenox Square
 - Buckhead
 - GA World Congress Center
 - Brookhaven
 - Dunwoody
 - Sandy Springs
 - Lindbergh

Upcoming Issues:

August	<i>Benjamin Franklin: In Search of a Better World at the Atlanta History Center</i>
September	University Pass Program
October	Atlanta Falcons

For advertising rates contact publisher@nwpublications.com or call 770-992-7808

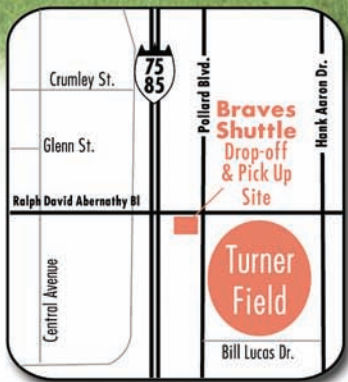


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direct to
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Information: 404 848-5000 or www.itsmarta.com

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Annie Leibovitz, *Nicole Kidman*,
2003.
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